



S² ART GROUP, LTD.
One East Charleston Blvd.
Las Vegas, NV 89104
WWW.S2ART.COM

CONTACT: Daniel Lahoda
702-868-7880, x111
dlahoda@s2art.com

S² ART GROUP TO FEATURE POKER-THEMED ART AT 1ST WORLD SERIES OF POKER EXPOSITION IN LAS VEGAS

LAS VEGAS (May 9, 2005) – S² Art Group, Ltd., publisher and printer of fine art lithography, will feature a collection of poker-themed artwork at the first annual World Series of Poker (WSOP) Consumer Retail Show July 6-9, 2005 in the Pavillion Convention Center at the Rio All-Suite Hotel & Casino.

S² Art Group's collection includes the artwork of Larry Grossman, a Las Vegas local celebrity whose photographic compositions of the poker-playing greats abstract and energize the essence of the game; Waldemar Swierzy, who chooses bold and brash card-shuffling, chip-stacking figures for his inspirations; and Matt Rinard, noted for his depictions of fantastical domestic animals in riotous, over-the-top situations (like high-stakes gambling). The collection will also feature classic vintage gaming images, including "*Baden-Baden*," which have been re-mastered from their originals into fine art, editioned multiples.

The WSOP Exposition is the first of its kind and will enable poker enthusiasts to learn about, experience and purchase many of the latest products that epitomize the lifestyle of the poker aficionado. "The World Series of Poker is the single most prestigious gambling event anywhere, and we are thrilled to be able to add this consumer experience to the lineup as we welcome the tournament to the Rio," says Marilyn Winn, senior vice president and general manager of the Rio.

S² Art Group, Ltd. is a diversified publisher and retailer of fine art lithographs and other artwork. Among its holdings are art galleries in Las Vegas, Los Angeles, Monterey, Ft. Lauderdale, New Orleans and Chicago, and the major S² Editions atelier in the burgeoning Las Vegas downtown arts district. For more information on S² Art Group, visit www.s2art.com or call 702.868.7880 x111.

Listing Information

On Exhibit: S² Editions' limited-edition, hand-signed lithographs by multiple artists, including Larry Grossman, Waldemar Swierzy and Matt Rinard .

Date: Wed., July 6 – Saturday, July 9, 2005.

Location: Rio All-Suite Hotel & Casino, 3700 W. Flamingo Rd., Las Vegas NV 89103
Phone: 702-868-7880, x111. Email: dlahoda@s2art.com URL: www.s2art.com.

#